



COL SUMERS



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Collaborative consumption to reduce waste and
promoting recycling and reusing
SESSION 4

Session 1 – Introduction to waste management and CC

□ Introduction

- Welcome
- Waste management and collaborative consumption
- Presentation of session 1

□ Content

- Waste and goods
- CC Platforms in the area of waste reduction, recycling and reusing
- Opportunities and risks of CC Platforms in the area of waste reduction, recycling and reusing

□ Conclusions

- Key points of the session
- Participants' feedbacks



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Introduction

Three pillar of Collaborative Consumption

- **Social factor:** people come closer through the collaborative consumption
- **Economical factor:** saves money and resources
- **Environmental factor:** the production is less, which lead to the reduction of **waste**.



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Introduction

Presentation of the session 4: reduce waste and promoting recycling and reusing

Objectives

- To increase the competences of elder persons about how to exploit platforms in the area of waste reduction, recycling and reusing
- To present the main opportunities offered by platforms in the area of waste reduction, recycling and reusing to the elder people
- Analyze and access the main CC platforms through practical exercises



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Introduction

Presentation of Session 4: reduce waste and promoting recycling and reusing

Objectives:

- To learn the basic concepts of waste reduction, recycling and reusing in the internet era
- To understand the potentialities of platforms to waste reduction, recycling and reusing
- To increase trainees' awareness about CC platforms in the area of waste reduction, recycling and reusing



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Introduction

Presentation of Session 4: reduce waste and promoting recycling and reusing

Competences:

- Knowledge about waste reduction, recycling and using CC platforms in these areas

Duration:

- Face to face session (2 hours) + Online training session (2 hours)

Material:

Face to face sessions:

Powerpoint presentation

Selected videos

Practical exercise

On line sessions:

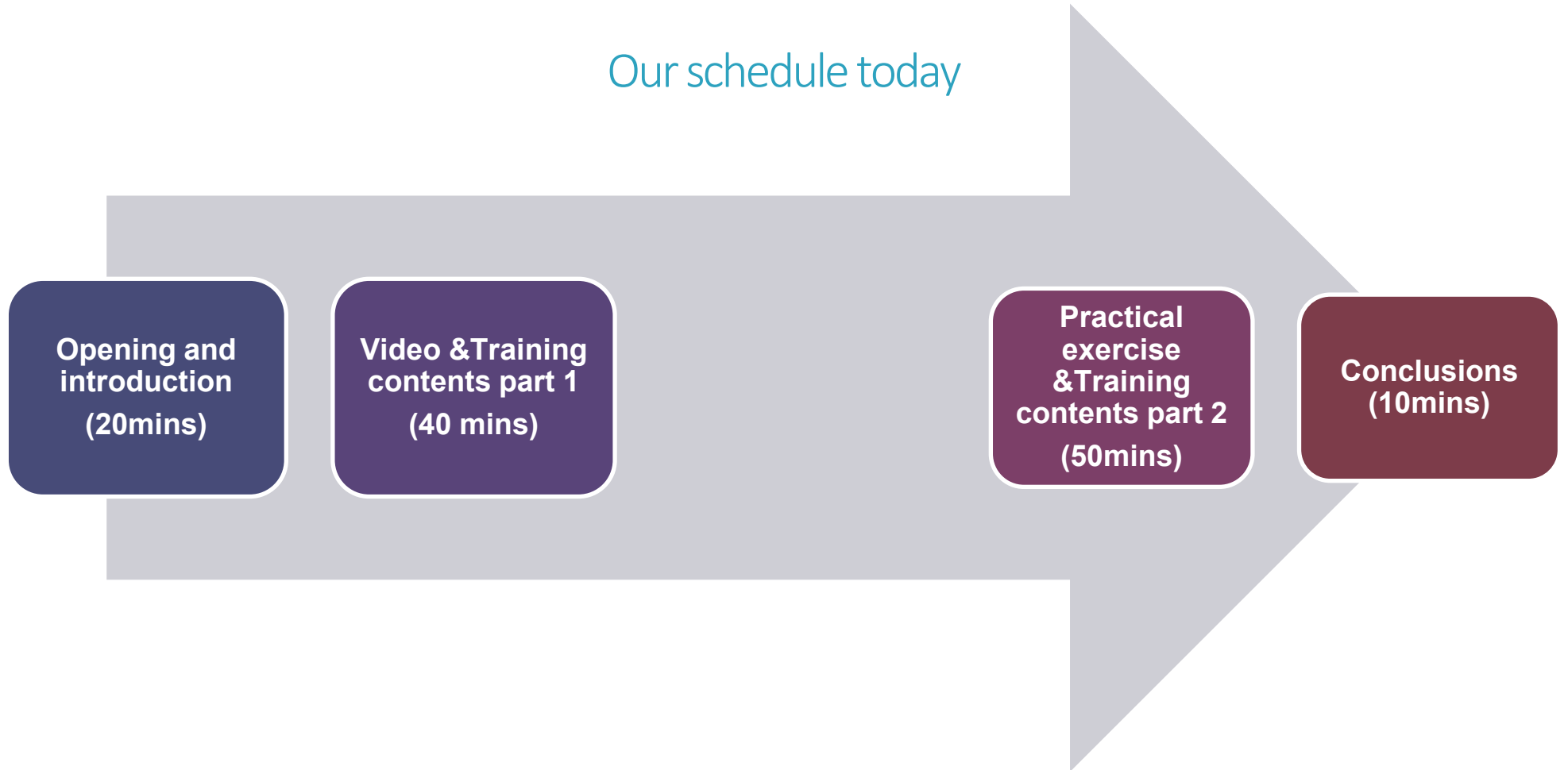
Computer App



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Introduction

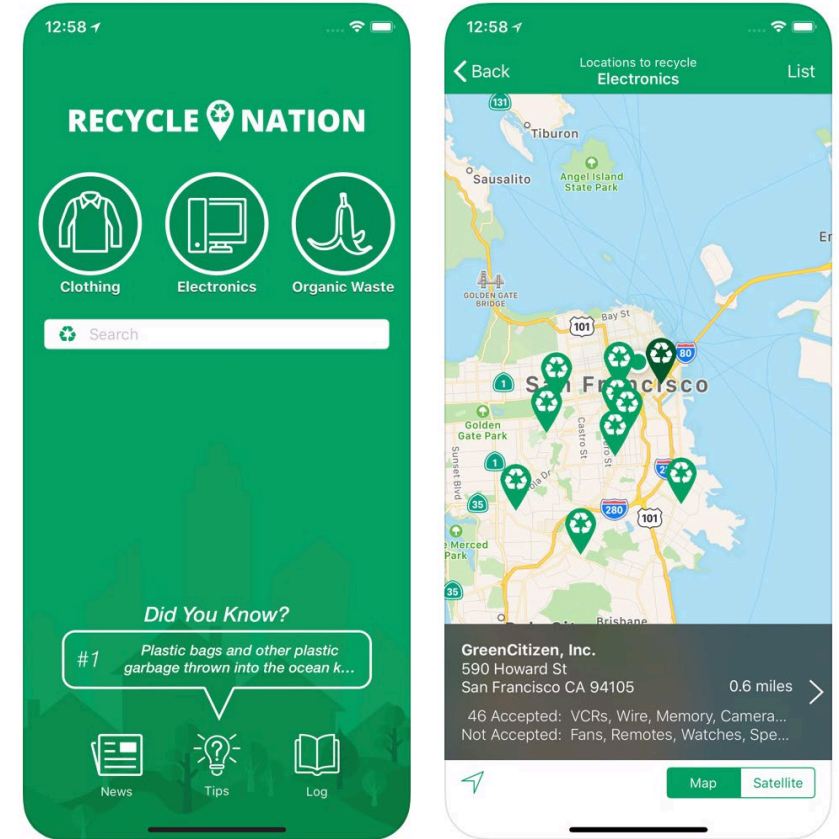
Our schedule today



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1. Types of CC platforms in the area of waste reduction, recycling and reusing

- CC platforms for general goods (exchange for free household goods, clothes, books, everything that is legal to give away) as a way to recycle
- CC platforms for construction materials
- CC platforms for food waste reduction



1. Types of CC platforms in the area of waste reduction, recycling and reusing

CC platforms in the area of waste reduction and reusing is basically a Redistribution systems: Resignation of the ownership because it is not useful anymore.

RecycleSmart helps you recycle things correctly

With our services you can learn how to recycle things correctly. In Randwick Council, we also PickUp waste from your home.

PICKUP NOW

HOW OUR APP WORKS



PickUp

Learn more about how PickUp works

1

2

3



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Waste management three basic steps



CC platforms are basically targeting to reuse goods:



Video - What is food waste?

https://www.youtube.com/watch?time_continue=3&v=a54x6CWx4sw

https://www.youtube.com/watch?v=w9jR0_jAQu4



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PRACTICAL CASE: PRESS ARTICLE EXAMPLES and web resources (to further elaborate during the online session)

- <https://stirileprotv.ro/stiri/social/platforma-care-permite-romanilor-sa-imparta-lucruri-din-casa-cu-strainii-contra-cost.html>
- <https://www.startupcafe.ro/idei-si-antreprenori/taxify-taxi-bucuresti-cluj.htm>
- <https://environ.ro/ro/pagina-media/stiri/688-industria-europeana-lanseaza-o-noua-platforma-online-cu-privire-la-modalitatile-de-reciclare-optima-a-deseurilor-electronice>
- <http://foodwaste.ro>
- https://ec.europa.eu/food/safety/food_waste_en



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Conclusions

- What would be benefits/problems that CC in recycling and reusing?
- Do you think that CC platforms for recycling and reusing will be helpful for you?
- Where do CC platforms for recycling and reusing please themselves in the circle of waste management?



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II. Practical case 1

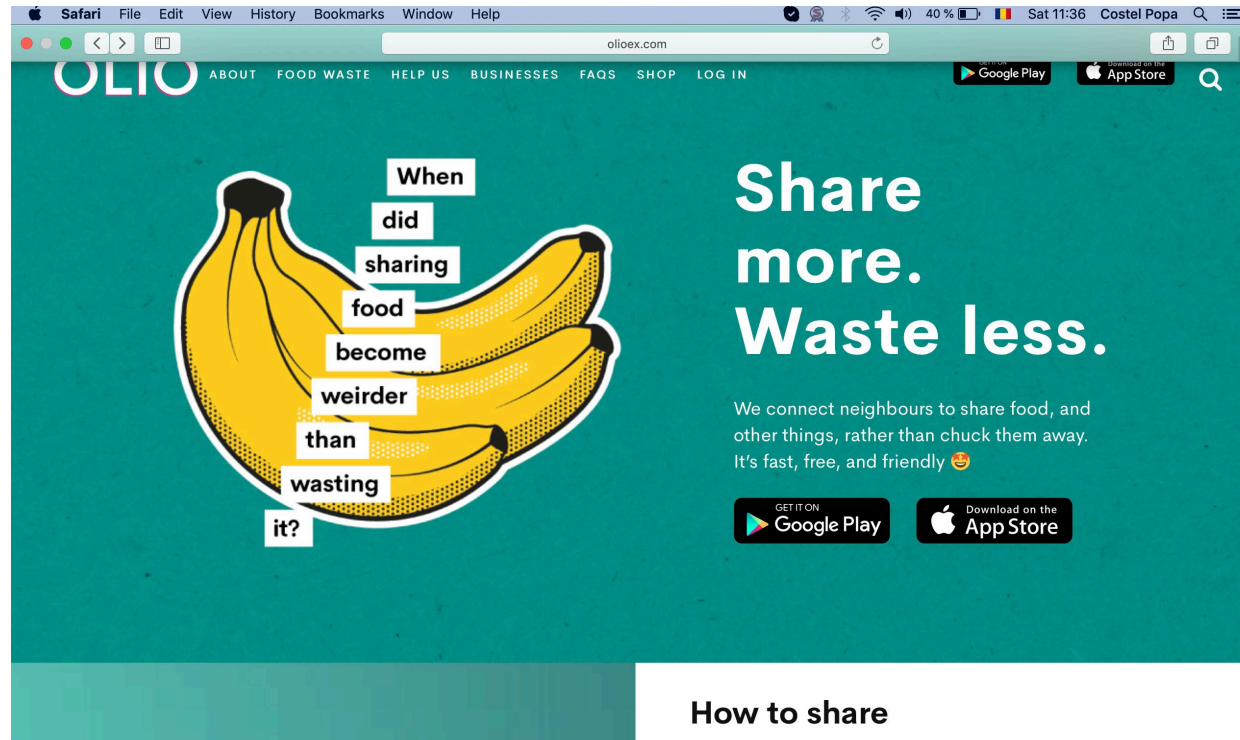
Mobile application for reducing food waste by sharing it and for reusing general goods:

www.olioex.com



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II. Practical case 1: www.olioex.com

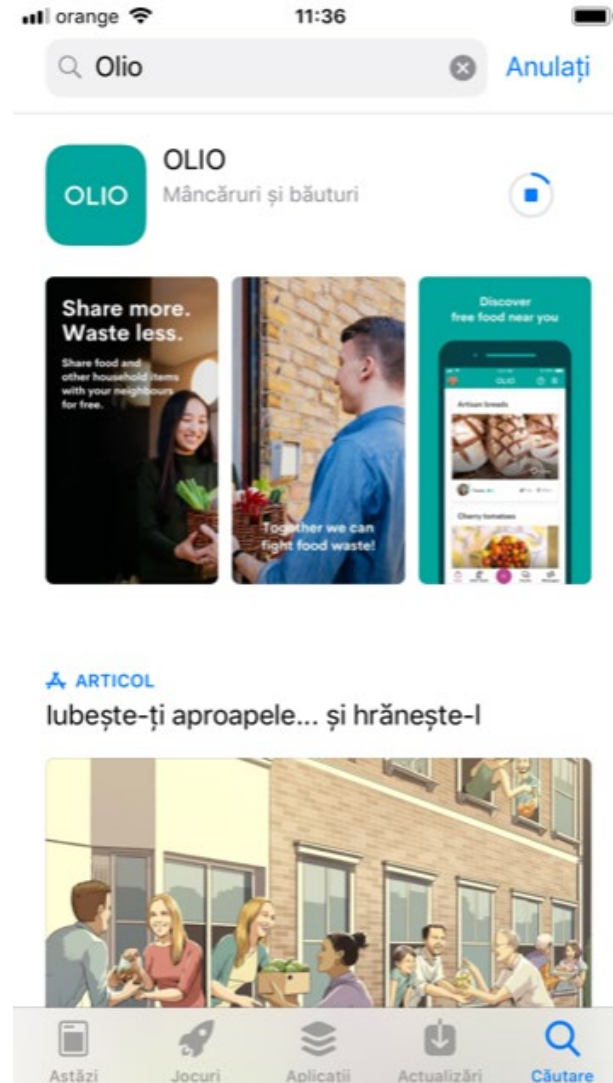


Share more.
Waste less.

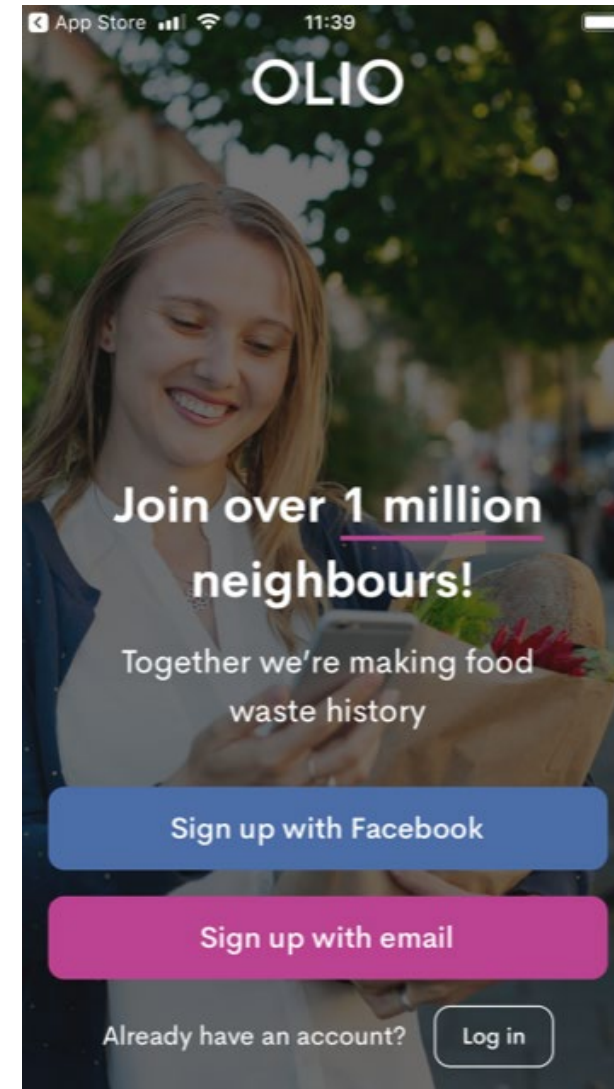


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Step 1: download the application on your smartphone



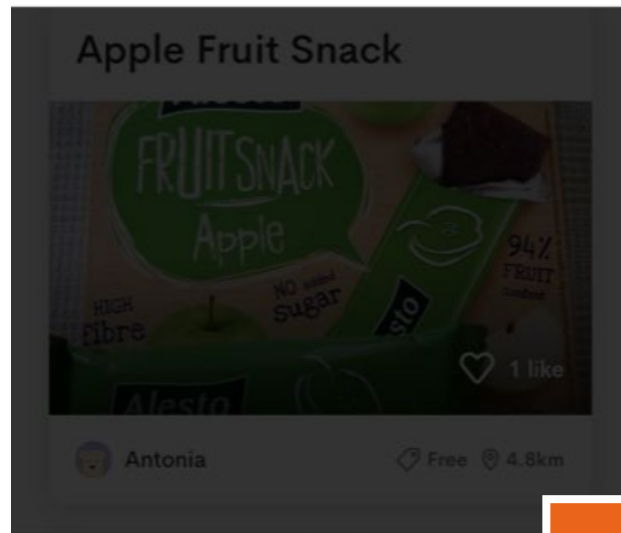
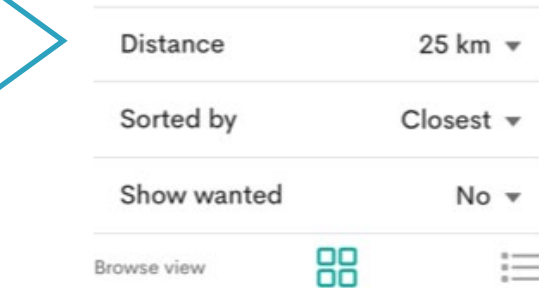
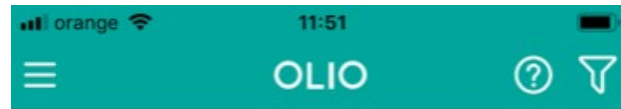
Step 2: Sign-up or Sign-in



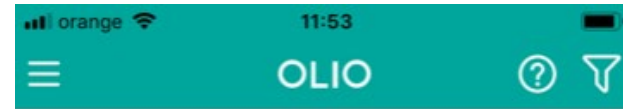
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Step 3: set your preferences

Distance



Type of item



Filtre apa



Florin

Free 848m

Betisoare chinezesti



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Step 4: reserve food or item



Antonia is giving away
Apple Fruit Snack
⌚ Added 23 hours ago

Request listing

📍 4.8km away



Florin is giving away
Betisoare chinezesti
⌚ Added 3 weeks ago

Request listing

📍 848m away



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Practical case 2:

A platform using email-groups and facebook communication to share general goods:

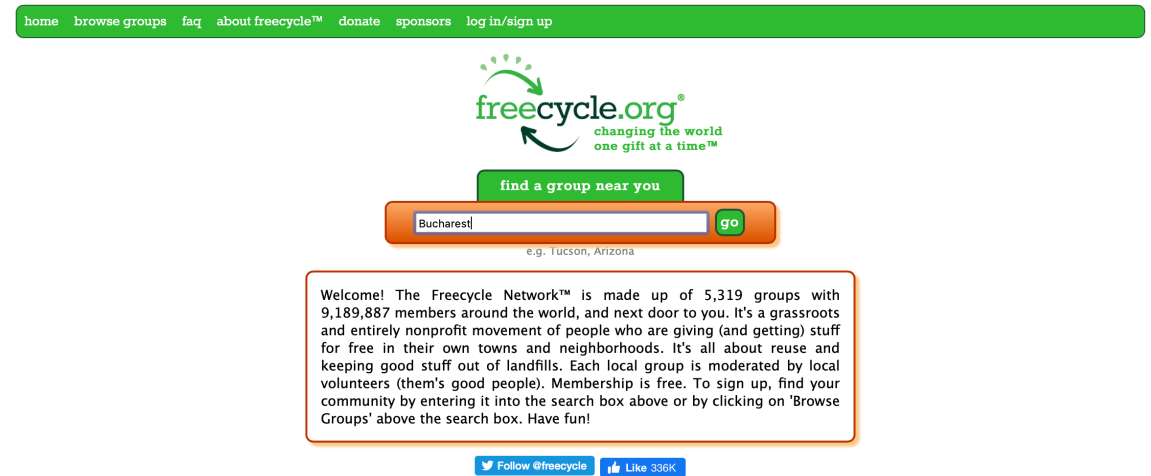
www.freecycle.org



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Practical case 2:

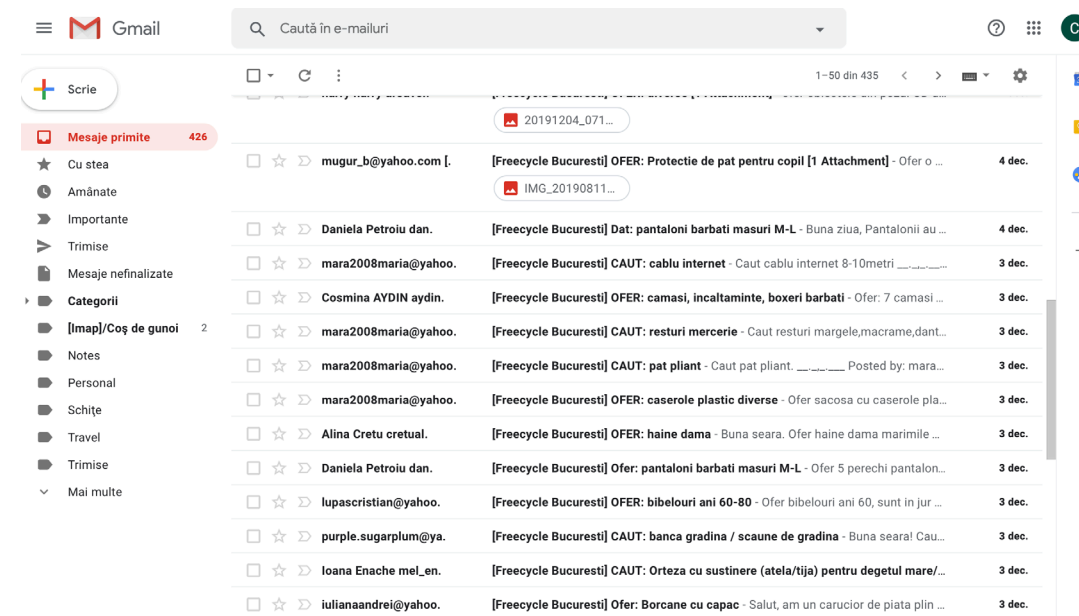
- Freecycle is a free to use platform that enables exchange of goods that people give for free.
- It uses a *yahoo* group of emails and people communicate via email: both as regards the goods that are available, as well as the way to contact those persons.



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Practical case 2: www.freecycle.org

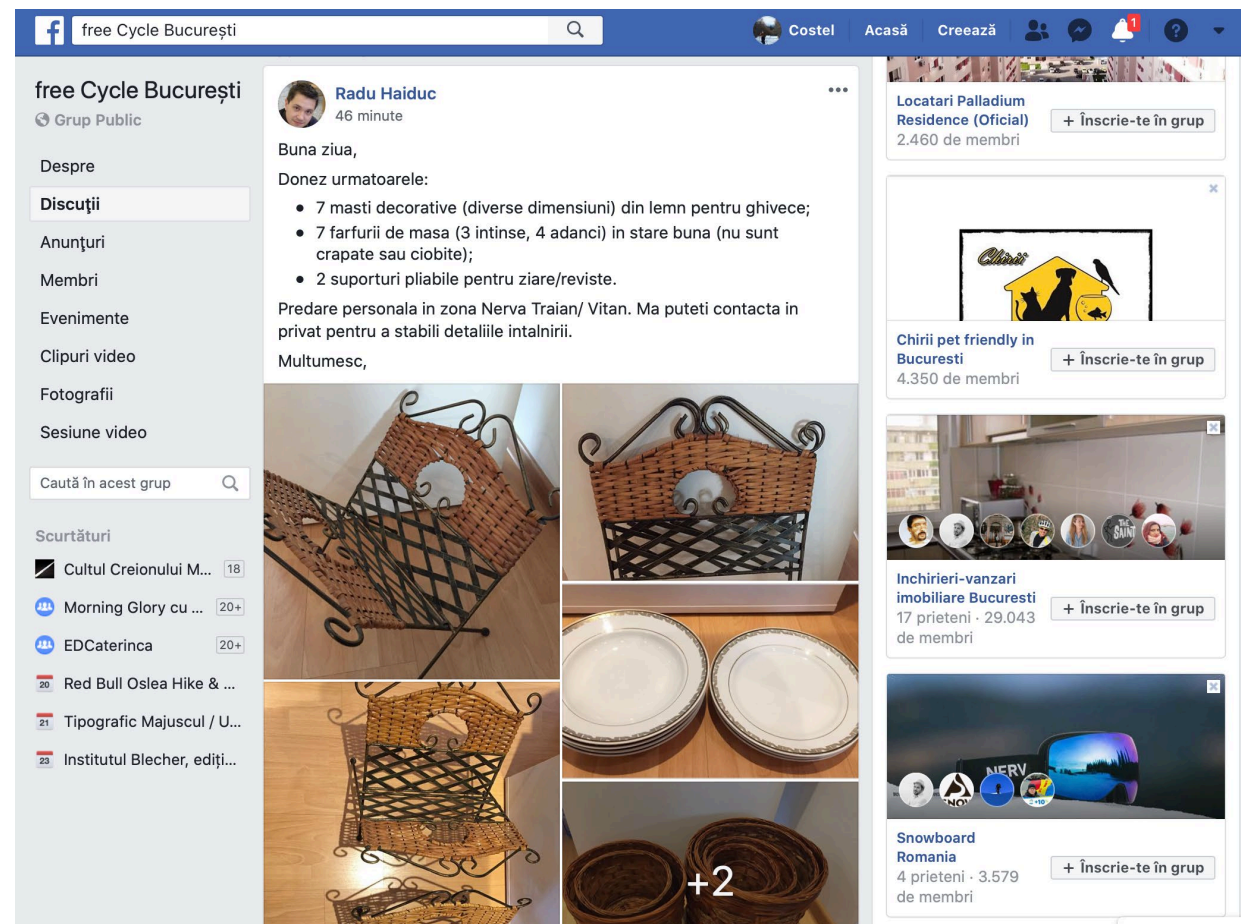
- In order to access the platform, you need an email address.
- Access www.freecycle.org (available in almost all countries across Europe)
- write the city in which you live and visit the page dedicated to that city
- subscribe to that particular *yahoo group*
- you will receive all posts / emails with goods to share on your inbox



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Practical case 2: www.freecycle.org

- Platform is available on facebook
- You can access facebook groups via computer or smart phone
- you will receive all posts with goods to share on your FB page



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Optional: Col-Sumers LAB

Activity 9.6

Collaborative Consumption to Reduce
Waste and Promoting Recycling and Reusing

“The 3Rs: Reduce, Reuse, and Recycle”



☐ Main idea

This activity aims to increase your understanding for reducing, reusing and recycling, to understand the connection of the CC with waste management and improve your knowledge on waste management's steps.

☐ You will need

Pens and papers

☐ Expected duration

60'

Let's go!



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Conclusions

- benefits/problems that CC in recycling and reusing?
- How useful do you think CC platforms are for recycling and reusing?
- Feedback



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INSTITUTION



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project, please visit us:

www.col-sumers.eu